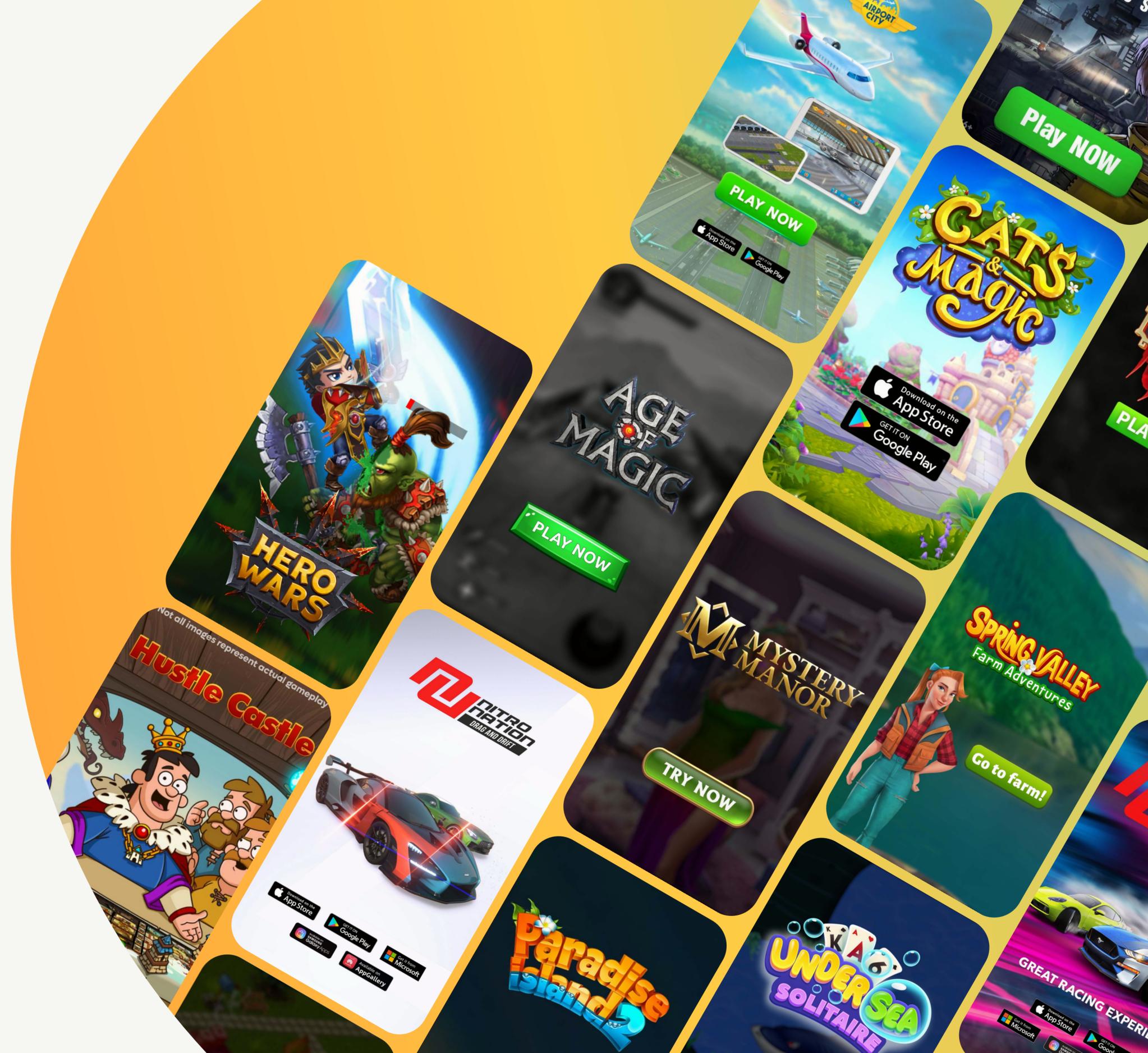


# CREOS

easy  
money  
creators



# What is CREOS

**10000+**

**of international creators make  
profitable ads for brands**

**100K+**

**of 2D/3D banners made for various  
verticals experience**

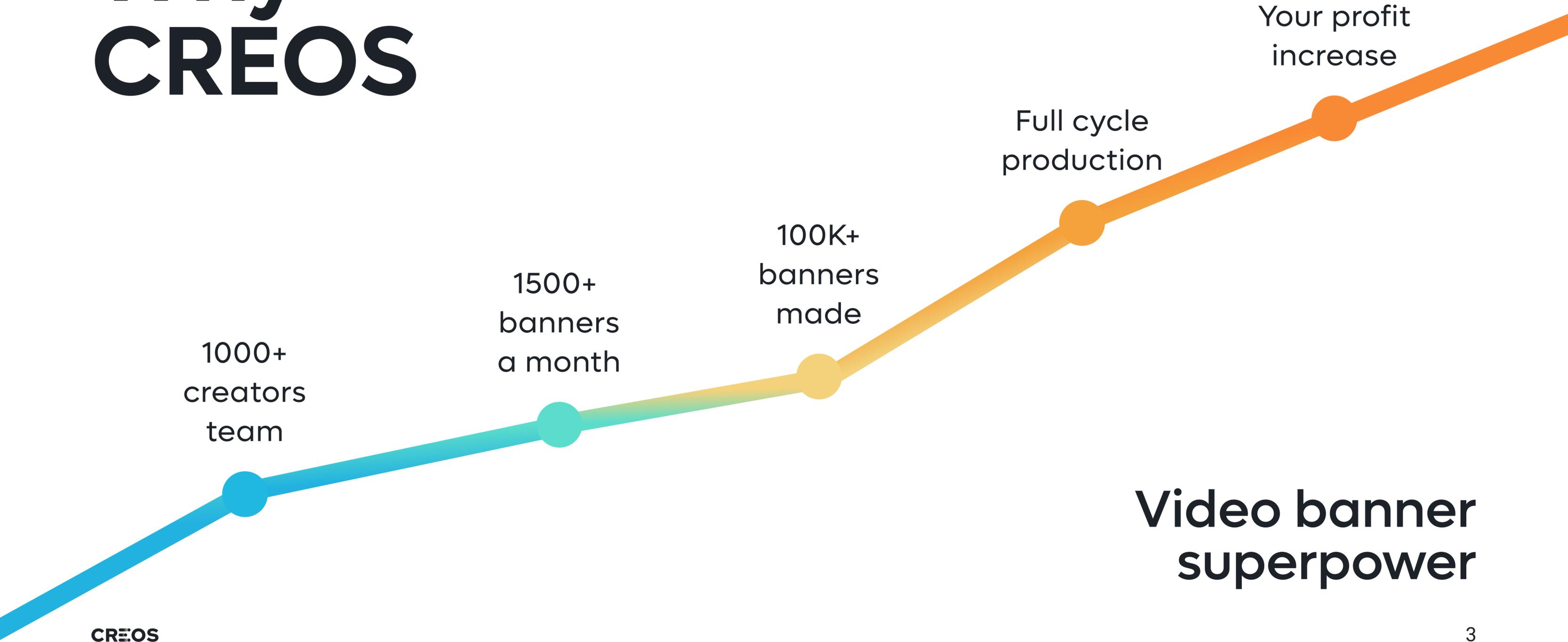
**\$1M**

**video banners production for mobile  
applications ads**

# CREOS partners

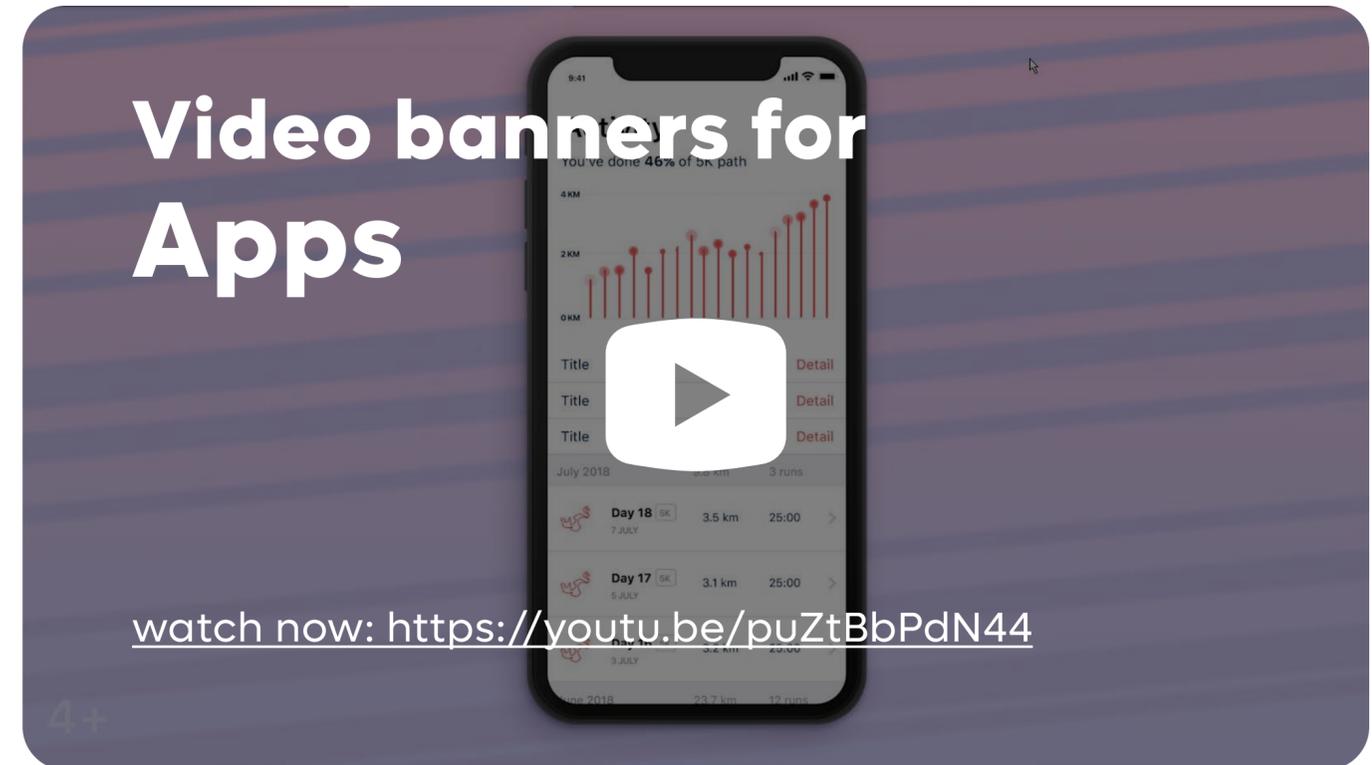
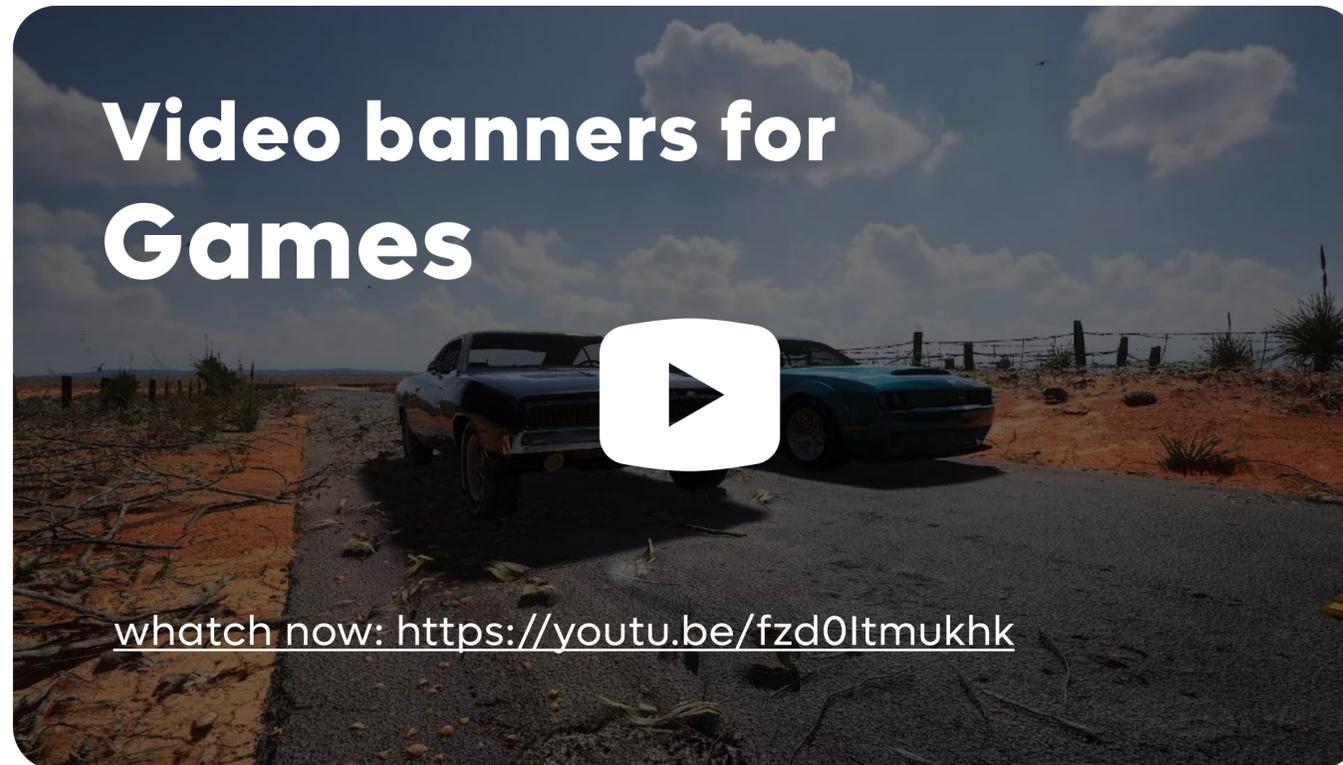


# Why CREOS



**Video banner  
superpower**

# Watch now



# How to get **\$1M** video banner

1

**Provide  
AD materials**

2

**Get our test  
banner set**

3

**Agree  
the business  
model**

**Real easy**

# Partner solutions



## KPI

**KPI goals based model**

Use our ideas only

Banner production costs

+

KPI — Bonus

No KPI — No bonus

Extra KPI — Extra bonus



## Spend

**Budget of banner spend %**

Use our ideas only

Banner production costs

+

% of banner AD spend

Unlimited banner editing

\$200K+ min spend  
& 3 month min contract



## Fully tailored

**Flexible terms + KPI goals**

Use our & partners ideas

Banner production cost

and

Personal manager

and

Maximum priority

# CREOS production

2D/3D video banners

Length, sec

15–30

5 sizes

1080x1080, 1920x1080,  
1080x1920, 1080x1350,  
1080x1620

Simple  
banner cost

\$500

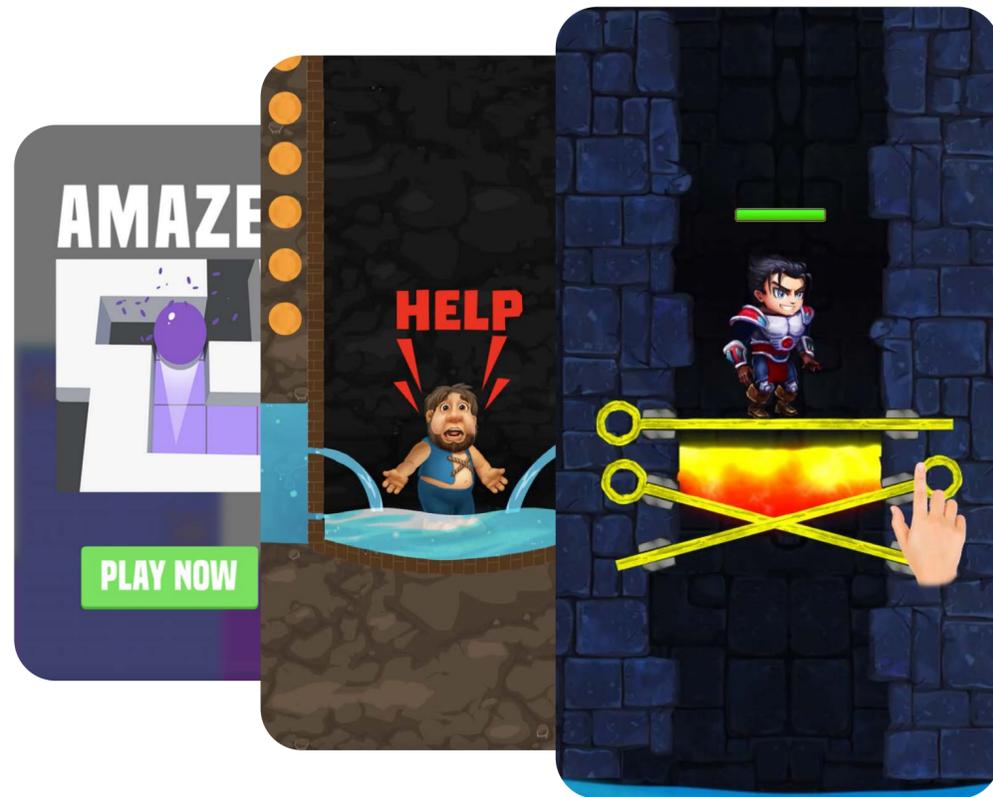
Improved  
banner cost

\$900

\*Replicas production available

# Video banner examples

Simple



Improved



# UGC

## User Generated Content for Social Media Ads

1

Learn project target audience. Check the interests and motivation.

2

Creation of UGC video concept based on CREOS' technical requirements.

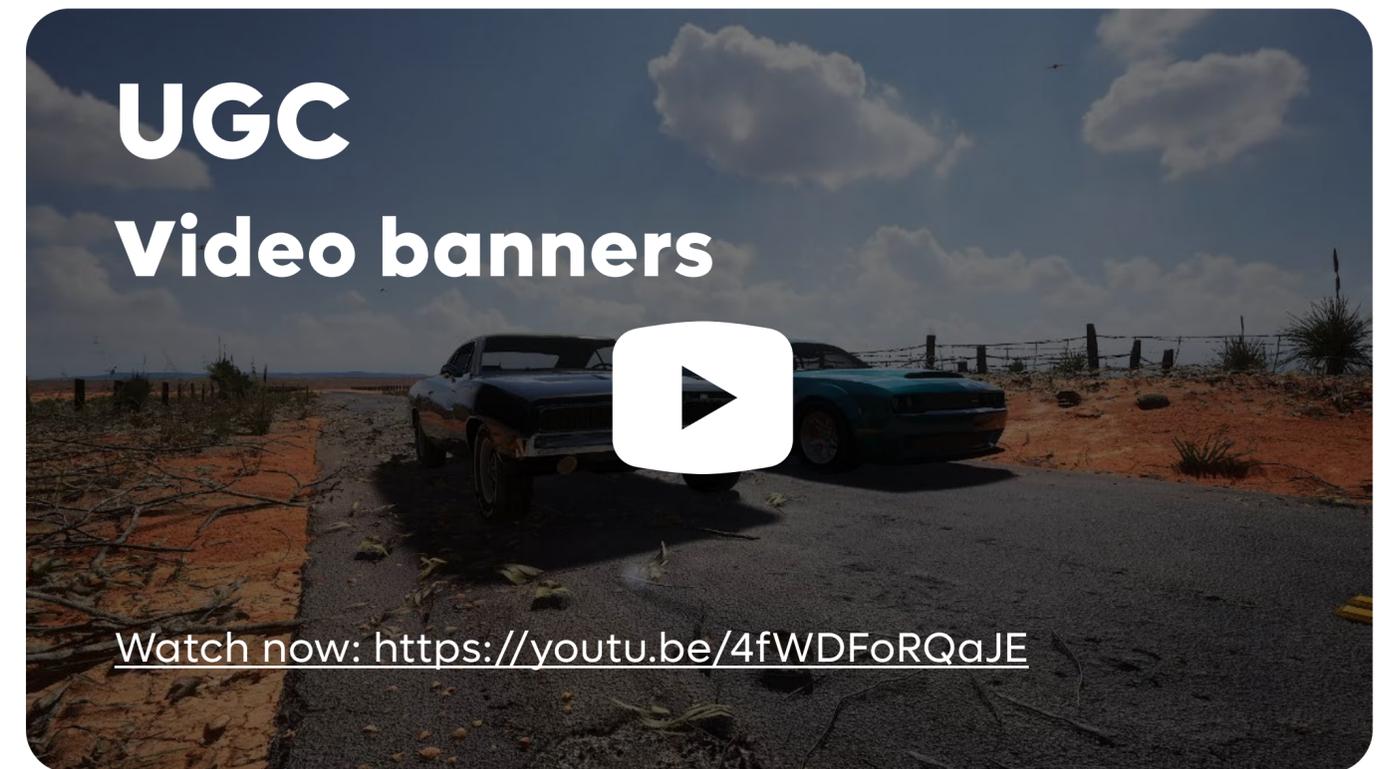
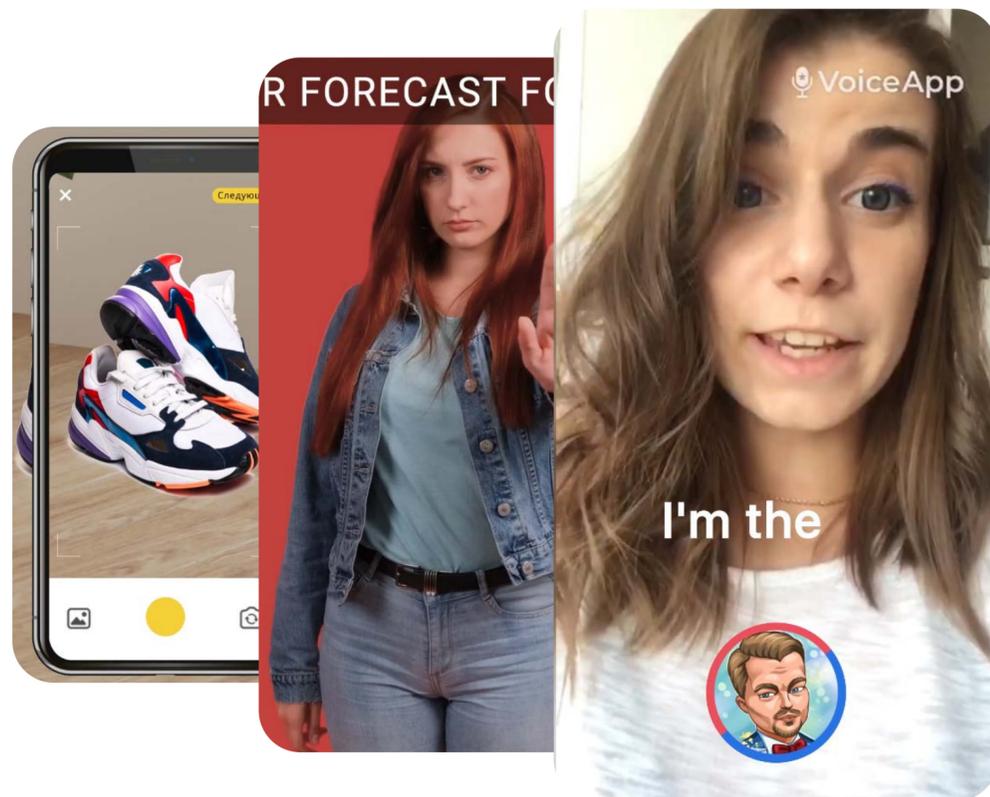
3

Improve UGC based video concepts by adding CTA and other features to reach Higher conversion

4

Work on KPI model

# UGC Video banner examples



**\*UGC video produced without voice-overs for convenient localization**

# CREOS UGC production

2D/3D video banners

Length, sec

5-12

5 sizes

1080x1080, 1920x1080,  
1080x1920, 1080x1350,  
1080x1620

Simple  
banner cost

\$250

Improved  
banner cost

\$350

\*10 video banners for 1 project minimum

# CREOS core team

## **Petr Kireev**

General Manager  
The Creator Originator



**Switching to tailored model of cooperation allowed us to get significantly higher average IPM (15-30) on video ads. Marketing spend on video ads made with the help of Creos exceeds seven-figures.**

## **Anthony Panferov**

Art Director  
The Guru Creator



**Over 20 years of experience in graphic design. Awarded with a diploma for his contribution to the fine arts of Russia, member of the creative union of artists of russia. Worked for films for Disney, Yellow Black and White and other companies.**

# CREOS core team



**Eugene Sadykov**  
Head of 3D  
The Creator Sorcerer



**Alex Majorov**  
Lead Designer  
The Creator Generator



**Anastasy Nikitina**  
The UGC Creator



**Vladislav Vovchenko**  
Lead Designer  
The Creator Generator



**Olga Demidova**  
Senior Motion Lead  
The Artist Creator



**Dan Shalagin**  
Creative Team Manager  
The Visionary Creator

# CREOS testimonials



**We have made over 500 video banners together with Creos team for our major projects.**

**Switching to tailored model of cooperation allowed us to get significantly higher average IPM (15-30) on video ads. Marketing spend on video ads made with the help of Creos exceeds seven-figures.**

Christian Rose  
Head of Creative Production  
at Creative Mobile



**Creos produced over 300 video banners for us for various projects. Top quality production from new concept generation up to the ready banner, very quick execution. Over 40% of creatives are hitting higher the ROAS expectations.**

Evgeniy Korobka  
CEO & co-founder at  
Qumaron



**Creos is our partner for over a year. We jointly produce store page trailer icons and creatives for traffic acquisition. In every iteration their team accomplish the agreed KPI. The icons and trailers increased the visit of page to install conversion by 30%. Over 20% of creatives are above ROAS expectations.**

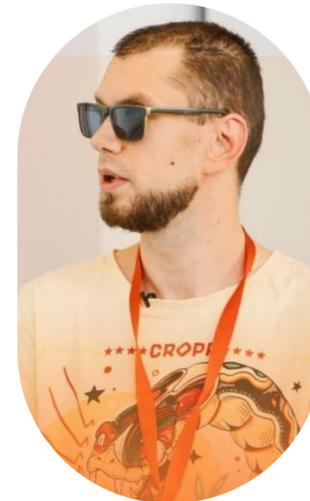
Anna Semenets  
Analyst/Marketer  
at Matryoshka Games

# CREOS testimonials



**Creos is our partner in creatives production for mobile traffic acquisition and making graphics for retargeting. Their A to Z creatives production brings every 5-6 creative to take over the benchmark position. 30% of creatives show top KPIs, become benchmarks and pass the ROAS test.**

Ekaterina Chudinova  
Producer at Helio Games



**Creos has made a significant input in creatives production for Mushroom Wars 2. They are always in line with current trends and produce creatives with worthy performance. I especially admire the a to z production, from basic idea up to the final banner.**

Anton Baranov  
Lead UA at Zillion Whales

**Get that easy money now.**

**Contact: [welcome@creos.me](mailto:welcome@creos.me)**